

Proprietary CRM for Seamless Agent Management



Scale Faster. Earn More. Partner Smarter with Merchant Industry!

# All the Tools an Agent Needs in One Powerful Platform!

Take full control of your merchant services business with our proprietary CRM, designed for growth, automation, and flexibility. Built specifically for agents, our CRM offers true customization, total data control, and the tools you need to simplify operations, manage teams, and scale with confidence.



#### White Labeled Dashboard

Your brand, your CRM.



#### **3 Onboarding Methods**

Online, in-person, or through our CRM Quick Boarding system.



#### **Residual Reporting Breakdown**

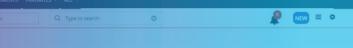
Drill into earnings by merchant, agent, or office.



#### **Office/Sub-Agent Management**

Streamlined CRM access for your teams.





INDERWRITER WIDGETS

Your Brand.
Your Data.
Your Platform.



# Scale Faster. Earn More. Partner Smarter!

This is more than just a CRM. It is a long-term partner in your success. With full ownership, no licensing restrictions, and the freedom to adapt as your business evolves, our CRM gives you the power to grow smarter, move faster, and lead with confidence in a competitive industry.



#### **Hierarchical Office Structure**

Manage multi-level agents with ease.



#### **Automated Sub-Agent Payouts**

Pay sub-agents directly yourself or let us handle it for you.



#### Full Schedule A & Sub-Agent Reporting

Transparent breakdowns across tiers.



#### **Custom Pricing Templates**

Build and deploy custom Schedule A templates.

## Why Merchant Industry Is The Best!

### **Partnership & Profitability Advantages**



## White-Label & Office-Level Programs

Complete branding solutions with full merchant relationship control.



## **Customized Schedule A**

Flexible agreements aligned with agent growth goals.



## **Activation Bonuses**

Competitive bonuses for every activated account, enhancing immediate revenue generation.



## Split % (High Splits)

Industry-leading split percentages for optimal profitability.



#### 24/7 Relationship Management

Dedicated RM's available anytime, backed by skilled admins and robust resource centers.

Unmatched Support, Training & Industry Leadership.



LMS platform, sub-agent training, and access to national training calendars for continuous learning.



#### **Strategic Office Locations**

Local hardware inventory with shipping and pickup centers in New York and Florida.



#### **Industry Leading Pricing Solutions**

True no-fee processing (Cash Discount, Dual Pricing, Surcharge), custom statements, BIN-based surcharges (no debit fees, 3% credit cap), and upcoming ACH options.

#### **Cutting-Edge Processing & Technology Solutions**









#### TSYS Full MSP

Full-service MSP with in-house underwriting, risk management, and approvals.

#### POS & Valor Product Lineup

Virtual terminals, E-commerce solutions, lowest cost Android smart terminals, top POS systems for all verticals and hundreds of POS Integrations

## All Your Processing Needs In One Place

High-risk verticals, First Data (Clover/North/Omaha), Elavon VARS, CenPOS, Card Present Vape and Tobacco with no surcharges or issues.

## Instant Merchant Approval

Instant merchant onboarding with guaranteed approval timelines.

# Merchant Industry's Bin-In-A-Box Program

Our BIN-In-A-Box program provides agents with access to a BIN and its benefits without the complexity of obtaining one directly from a card network or sponsor bank.

This comprehensive solution allows agents to gain processing independence by becoming their own processor while leveraging our existing infrastructure and expertise.

By using Merchant Industry's BIN, you avoid the financial requirements and commitments, and we provide the necessary technology, infrastructure, and compliance support.

#### **Bin-In-A-Box Benefits**

- Faster Time to Market
- Lower Setup Costs
- Reduced Complexity
- Access to Payment Infrastructure
- Choose Your Sponsor Bank

- Scalability
- Increased Flexibility
- Focus on Core Business
- Ongoing Support
- Full Pricing Transparency





# Your BIN. Our Infrastructure. Zero Compromises.

Merchant Industry provides a comprehensive suite of tech stack solutions to make your BIN possible. We provide you with the support infrastructure needed to start your BIN relationship.

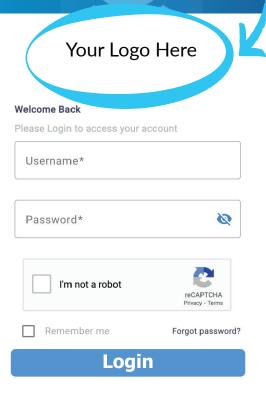
#### What We Provide

- CRM/Boarding/Risk Management tools
- Support infrastructure: Finance book overview, ACH rejects, collections
- On demand additional departments risk, boarding, approvals, deployments

#### **Benefits of Our BIN-In-A-Box Program**

- Infrastructure In Place
   Back Office Support, Admin Support, Underwriting, Risk & Compliance, Tech Support, Operations, and Finance Departments.
- No escrow reserve
- Leveraging our buy rates
- White glove partnership

# White Labeled Merchant Portal Login



# White Labeled Merchant Portal YOURLOGO Dashboard Taj Wholessie 2 LLC (75240023957651) Black Volume Analys MrD Last Batch Dase 41 Sales 517,335 1 Statums 12,440 Neyword 10,1000 10,1

The merchant portal can be white labeled at the login screen and dashboard menu.

# White Labeled Email Notifications

#### Your Logo Here

Dear Valued Merchant.

Please complete the bank verification process using the URL provided below in order to enable us to assess your risk level by obtaining your bank statements as part of the credit card processing merchant application approval.

Click here to verify

#### **Guidlines:**

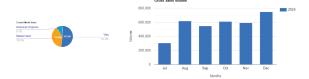
\* Use same bank details which was given in MPA agreement / Void Check.

Your Information Here

# White Labeled Statements



| Activity Summary    |              |                |               |                        |               |                |         |                  |                 |
|---------------------|--------------|----------------|---------------|------------------------|---------------|----------------|---------|------------------|-----------------|
| Туре                | Sales        | Sales<br>Trans | Credit/Refund | Credit/Refund<br>trans | Net<br>Amount | Total<br>Trans | Disc pi | Disc<br>Percent% | Discount<br>Due |
| Visa                | \$387,959.35 | 216            | \$0.00        | 00                     | \$387,959.35  | 216            | 0.10000 | 0.3000           | 1,185.48        |
| MasterCard          | \$289,906.88 | 152            | \$0.00        | 00                     | \$289,906.88  | 152            | 0.10000 | 0.3000           | 884.92          |
| American<br>Express | \$65,047.48  | 33             | \$2,894.00    | 04                     | \$62,153.48   | 37             | 0.10000 | 0.3000           | 198.44          |
| Discover            | \$4,780.00   | 03             | \$0.00        | 00                     | \$4,780.00    | 03             | 0.10000 | 0.3000           | 14.64           |
| Total               | \$747,693.71 | 404            | \$2,894.00    | 04                     | \$744,799.71  | 408            |         |                  | 2,283.48        |



Statements - for merchants (statements can be viewed on both the CRM and merchant portal. Your Customer Service phone number and address can also be added to the statement.

#### **Line of Credit**

Merchant Industry offers a flexible Line of Credit Program exclusively for agents, giving you access to capital based on your production and partnership with us.

This program makes it easier to invest in your business—whether you're growing your team, boosting marketing efforts, or managing cash flow.

Need Capital? We've got you covered!

#### Flexible Repayment Options

**1. Loans:** 12 – 48 Month repayment schedule

**2. Plan:** 36 month terms

#### **Key Requirements**

• **Production Threshold:** 5 deals per Month

• Loan Amount: Starting at \$50,000 - 3,000,000

• **Rates:** Based on MID production tiers and range from 10%-16% annually







Scan the QR Code or Visit: merchantindustry.com/partnership/iso-agents

#### Follow us on Social Media!

Scan the QR Code to follow our social media accounts!









